

Press release - April 1st

5 finalists in competition. Only one Prix Strategis 2025 at stake.

On Wednesday 19 March, the Prix Strategis jury met to select the five finalists for this 32nd edition. This is always a demanding task, given the particularly high standard of this year's semi-finalists!

After a rigorous analysis carried out by HEC Lausanne students as part of the Fidag Consulting Award, the jury selected the five start-ups that will go through to the final phase:

Lightium, which designs photonic chips for telecommunications and AI, combining speed and energy efficiency.

Green-Y Energy, which offers an innovative 3-in-1 system that stores electricity and produces heat and cooling using patented compressed-air storage technology.

Qaptis, designer of a CO₂ capture plug-in kit for heavy-duty vehicles.

HekeTiss SA, creator of TrophiPatch, a stem cell-based patch to treat chronic wounds with clinical trials planned for 2025.

And **Yeastup**, which specialises in recycling surplus brewer's yeast for the food and cosmetics industries.

HEC Espace Entreprise also congratulates **Crowdtransfer**, **Uzuffy** and **Kuori** on reaching the semi-finals. Their elimination in no way detracts from the quality of their projects, which demonstrated innovation, ambition and potential. These start-ups have reached the semi-final stage, demonstrating their promise in the eyes of the Jury.

As every year, the Strategis Prize will reward the best Swiss start-up with a prize of CHF 40,000, high media visibility and the opportunity to present its project to a prestigious jury made up of influential figures from the Swiss entrepreneurial ecosystem.

The Jury will meet for the final time on 7 April to choose which of the 5 start-ups will be the winner of this 32nd edition of the Strategis Prize. It will be unveiled to the public at the Closing on **1 May 2025 at the Olympic Museum in Lausanne**.

New this year: a People's Prize, awarded by **Agefi**, will be presented at the end of the final, enabling the public to vote for their favourite start-up from among the five finalists. In addition, the Prix Strategis will be announced live at the event.

Find the full press kit at: prixstrategis.ch/press

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